

Kevin Redford

Core Competencies:

- **Video Production**
- **Directing**
- **Editing**
- **Project Management**
- **Scheduling**
- **Coordinating**
- **Post Production**
- **Media Conversion**
- **Transcoding/Encoding**

Technical Skills: Avid, Final Cut Pro 7, X, Motion, Compressor, Premiere, Sony Vegas, Rhozet, Virtual Dub, S2VES, Audacity, Digital Media Encoding/Transcoding

PROFESSIONAL EXPERIENCE

Coordinator, Enterprise Localization, TV Subtitling | 20th Century Fox, Los Angeles, CA 2016-2017

- Process Localization Requests/ POs to create library TV subtitles
- Locate and create dub cards
- Liaise with the UK and AU offices to acquire subtitles from licensees and broadcasters, conforming these files to house masters
- Gain cost approvals and coordinate due dates with Customer Service
- Coordinate subtitle research for platform launches as needed
- Facilitate invoice payments
- Organize and distribute corporate translation agreements for various international dubbing and subtitling studios

Project Director | Snowbird Consulting, Los Angeles, CA 2016

- Developed and oversaw digital preservation strategies for NPS' Jimmy Carter library
- Oversaw digital conversion of Audio reels/DATs
- Converted outdated video files, VHS/DVC/Beta/DVD to .mp4 and audio cassettes to .wav, mp3

Trailer Supervisor/Editor | Sony Network Entertainment, Los Angeles, CA 2008-2015

- Established the video post-production department which included hiring editors and motion graphic designers as well as overseeing all projects and assigning work loads
- Supervised trailer encoding/transcoding and editing for over 12 regions worldwide
- Launched a collaboration between the Creative and Marketing teams to create sizzle reels which successfully promoted monthly, special, and holiday sales
- Edited sizzle reels for Comic Con, Fan Expo, E3, Sony Entertainment Network
- Edited sizzle reels for Sony consumer stores
- Edited how-to videos for Music Unlimited which greatly enhanced the user experience
- Edited musician interviews for Music Unlimited

Greenlight Manager | Entertainment Business Group, Camarillo, CA 2002-2005

- Effectively managed the Greenlight Department and oversaw and coordinated all projects
- Developed Greenlight reports including: screenplay analysis, scripts and storyboards for 30 second trailers, target audience identification, industry comparisons, and liquidation breakdown

EDUCATION/AFFILIATION

Bachelor of Arts -Film | Brigham Young University, Provo, UT

Member | British Academy of Film & Television (BAFTA)

Fluent in Portuguese